Agenda

| What is Open Access? | Is this the Right Time for OA? | Why SirsiDynix? | Product Overview | Pilot Program |

What is Open Access?

Open Access = Unrestricted Access & Unrestricted Reuse

⚡ Accelerated Discovery

👥 Public Enrichment

🎓 Improved Education

CloudSource OA

Open Access Today

13,000 purely OA journals

12M articles in Web of Science have OA versions available (25% of all published in last 5 yrs)

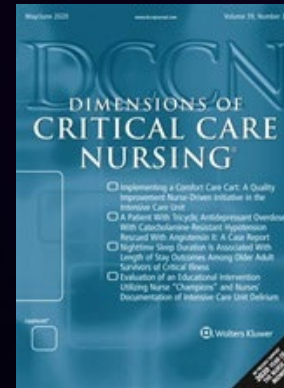Read & Publish/Publish & Read deals becoming more common

Plan S = funders requiring OA publications

Universities cancelling expensive subscriptions & signing transformative deals

Sources:
- https://www.insidehighered.com/news/2018/12/13/university-california-challenges-elsevier-over-access-scholarly-research
- https://www.insidehighered.com/news/2019/03/01/university-california-cancels-deal-elsevier-after-months-negotiations
- https://www.vox.com/science-and-health/2019/3/1/18245235/university-of-california-elsevier-subscription-open-access
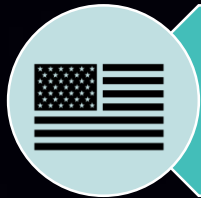- https://www.insidehighered.com/quicktakes/2018/04/26/florida-state-cancels-bundled-journal-deal-elsevier
- https://slcny.libguides.com/slc/elsevier2020update

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What kinds of journals?

What kinds of information?

"Current understanding on the Effectiveness of Face Masks and Respirators to Prevent the Spread of Respiratory Viruses"

"Between Popular Votes and the Electoral College: The Paradox of the American Electoral System"

"The Scaled Arrival of K-12 Online Education: Emerging Realities and Implications for the Future of Education" "Enriching Online Education through Differentiated Learning"

"How Social Media Marketing can Influence the Profitability of an Online Company From a Consumer Point of View"

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Is This the Right Time for OA?

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What the Industry Experts are Saying About OA

"Libraries should "acquire" and organize open content as one would subscription content. I am continuously amazed at how **many libraries still do not have systematic mechanisms** for selecting, cataloging, linking, etc., open access journals and monographs."

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The Time is Right for OA

Content subscription costs have been rising at **5-6% per year**[1] for about a decade. Current model is unsustainable in perpetuity.

An ever-increasing amount of content is moving to the OA model (and thus "free"), libraries are resisting paying increasingly high prices.

Libraries resent **double dipping**: paying to fund the research and paying subscriptions to access the data they've created.

SirsiDynix market research and surveys show that most libraries do not have a plan for OA content, but want to include OA content in their collections.

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SirsiDynix Survey, Sep 2019 (200+ Respondents)

Academics (68 respondents)

82% interested in finding better way to manage OA articles

51% would consider early adoption of such a service

Publics (94 respondents)

73% do not currently incorporate OA discovery due to lack of reasonable market offering

67% would likely subscribe if SirsiDynix offered this service

Specials (40 respondents)

68% interested in finding a better way to manage OA articles

45% would likely subscribe if SirsiDynix offered this service

50+ SirsiDynix survey respondents expressed an interest in an Early Adopter Program.

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SirsiDynix®

Why SirsiDynix?

CloudSource OA

Why SirsiDynix?

SirsiDynix's core mission is developing and supporting software for patrons and staff with a focus on the user experience.

BLUEcloud LSP began in 2011 with the goal of providing a best-of-breed web platform to integrate relevant software & content with tradition ILS functions.

BLUEcloud eResource Central (eRC) is a solid framework for ingesting content from providers. The open nature of OA makes this process easier (no DRM).

BLUEcloud's Discovery & Analytics tools are robust and well-suited for finding and tracking usage of OA content.

BLUEcloud Course Lists (GA mid-year 2020) provides the perfect vehicle for faculty to select OA content (along with any other resources) and seamlessly expose that content to learning management systems (LMS).

With >1,000 hosted systems, 7 global data centers, and almost 20 years of experience, SirsiDynix is a reliable & trusted supplier of hosted solutions.

CloudSource OA

Product Overview

Current Development: CloudSource OA V1

OA Content
- Curation & aggregation
- Hosting of digital content
- OCR/full text indexing
- Metadata enhancement

Expansive Coverage
- Up to 5M articles from thousands of journals
- Peer-reviewed textbooks
- Scholarly monographs

Course Lists
- Web app for creation/management
- Browser BookMarklet
- LTI integration with LMS

Enterprise Discovery
- Fuzzy simple/advanced search
- Direct access to content
- Download management
- A-Z browse of journal titles

Flexible CSS
- Adapts to your current discovery look & feel
- Accessibility Compliant (WCAG 2.1 AA)
- Mobile theme

Usage Statistics
- Delivered data sets for BC Analytics (COUNTER format)
- Non-BCA customers: stats auto-delivered in multiple formats

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Discovery: Searching

Results can part of "everything", separate tabs, bento boxes, or discreet OA collection

Filter by facets

Sort results

Advanced Search

Locally-curate collections with pre-defined limits or QuickSearch

SirsiDynix

Discovery: Articles

SirsiDynix-curated content from trusted sources

Enhanced metadata

Hosted content (no links)

My Lists

Citations

Browzine (if subscribed)

SirsiDynix

Discovery: A-Z Browsing

Easily browse journal titles alphabetically

A click on a title retrieves all OA resources from that journal

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Course Lists

Bundled with CloudSource subscription

Searchable from Course Lists application (BLUEcloud) or browser bookmarklet

SirsiDynix

Course Lists

Bundled with CloudSource subsciption

Searchable from Course Lists application (BLUEcloud) or browser bookmarklet

LTI integration with Learning Management Systems

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Pilot Program

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Pilot Program

Discovery software is proven technology; this pilot is not focused on software testing

Purpose of pilot:

- Obtain feedback on quality and quantity of content
- Evaluate coverage of subjects, including suggestions for additional resources
- Gather usage metrics

Pilot launch in Q2, 2020

Pilot Agreement includes participation terms:

- Signed agreement to start pilot
- 30-day risk-free trial period to opt-out of pilot program
- Pilot partners will receive FREE access to CloudSource OA until General Availability, currently slated for Q2, 2021
- Upon GA, pilot partners will be invoiced at a rate that is 50% of list pricing for the annual subscription

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OA Speaker Series

CloudSource OA

Thank You!

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